

Student Performance Expectations for Analyzing Media Messages
<ul style="list-style-type: none">• Demonstrates an awareness of the presence of media in the daily lives of most people.
<ul style="list-style-type: none">• Evaluates the role of media in focusing attention and in forming opinion.
<ul style="list-style-type: none">• Determines the presence and role of subliminal messages in a media presentation or entertainment program.
<ul style="list-style-type: none">• Analyzes the context for advertising or persuasion that a media presentation creates.
<ul style="list-style-type: none">• Uses explicit metacognitive criteria to analyze media messages.