

Rhetorical Strategy	Definition
Analogy	Comparison of parallel or similar things to make an argument
Analysis of cause and effect	Consideration of “why” and its consequences
Classification	Grouping ideas or topics into categories
Comparison and contrast	Analysis of similarities and differences, which can sometimes use analogy or metaphor
Definition	Explanation of the meaning of a term or concept
Illustration	Use of examples to support a statement or generalization
Metaphor	Figure of speech that identifies a point of similarity between two seemingly dissimilar things
Process analysis	Description of steps necessary to accomplish a specific result